PRICING

SERVICES AND NUMBER OF DELIVERABLES PER PACKAGE

LITE

- You brief us via our tool
- We deliver on your needs based on briefings and instructions
- 15 hours of service per month
- Choose up to 2 services per package and receive the no. of deliverables

990.00 EUR
per month, excl. VAT 19%

BASIC

- We help set targets and advise on key methods to reach them
- You brief us via our tool
- 30 hours of service per month
- Up to 3 deliverables per category excl. advisory

2,490.00 EUR
per month, excl. VAT 19%

PREMIUM

- Including Advisory Services of 4 hours per month
- We help set targets and advise on key methods to reach them
- You brief us via our tool
- 60 hours of service per month
- Up to 6 deliverables per category excl. advisory

5,490.00 EUR
per month, excl. VAT 19%

CONTENT & COPY PACKAGE

SERVICES	# OF DELIVERABLES		
	LITE	BASIC	PREMIUM
Social Media Posting	12	24	32
Blog posts	1	2	4
Thought Leadership Piece	-	1	3
Stakeholder Interviews	2	3	8
Press Releases (2,4,5)	2	4	5
Webpage Copy	1	3	7
Pitch decks (1,3,5)	1	3	5
Speeches & scripts (x,1,3)	-	1	3
Content Management (incl.)	N	N	Y
Meta Descriptions	5	10	30
Reporting (Incl.)	N	Y	Y
Naming Ideas	8	15	25

DESIGN PACKAGE

SERVICES	# OF DELIVERABLES		
	LITE	BASIC	PREMIUM
Social Assets (non-motion)	12	24	32
Motion-Assets	2	4	8
PPT Design (30 pages max)	2	4	8
Web Design	2	4	8
Stock Research (excl. purchase)	5	20	40

Flexible Add-On: Advisory & Strategy
1.200,00 EUR Month

SERVICES

Strategic Goals & KPI Definition

Brand Identity (Mission, Purpose, Vision, Values, Heritage)

Key Brand Messaging (CEO Positioning, USP, Value, Team & Leadership)

Organizational Development (Department set-up, Talent Management, Project Management)

Hiring (Candidate vetting, Profile setup)

Partner Network

WEB DEVELOPMENT

- Development
- Hosting
- Security & Updates

Individual Pricing
Based on project scope

VIDEO PRODUCTION

- Image Films
- Commercials
- Tutorials
- Interviews

Individual Pricing
Based on project scope

PROJECT LANCER